## A Survey of Folk Festivals

by Sandi Hackler

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I sent out a questionnaire to 26 Folk Festivals and Fiddle competitions. These are the responses. There is a festival in Yellowknife (Folk on the Rocks) that should be included but we just could't seem to make contact. It usually is scheduled for the same dates as Summer Solstice. Its objectives are to encourage Northern talent. They bring people from all corners of the north. Yellowknife has a population of about 10,000 and the festival draws 2,500. They also do festivals in other towns.

I would like to thank everyone for being so cooperative.

A couple of things need explaining. It is difficult to judge attendance at free festivals. Hamilton's guesstimate is based on a constantly full parking lot that holds 3000 cars and an assumption that many people come for only a couple of hours.

Information on payment of musicians — most festivals said "equal where possible." This may seem a little weird but there are instances where equal doesn't apply...like when someone wants to donate service; when there are special grants for special groups; when you have large groups; when someone wants to take part but you know it is not their major source of income; and, of course some of the "big names" wouldn't come. These are exceptions though and not the rule.

PESTIVAL	CC.IL	Western Canada
QUESTION 3	Summerfolk	Western Canada Olde Tyme Fiddling Championship
1. Name of contact	1. Ross Giubons	Tony Juffinger
2. Position 3. Age of Amat./83 4. Attendance/82 5. Pop. of City 6. /83 NATES MORNI OF DIRECTORS- 1. How many? 2. Role or type 3. Meetings? 1. How many? 2. How are tre tey thanked?	2. Art. Dir. 3. 8 yrs. 4. 10,000 5. 20,000-0win Sund 6. Aug. 12,13,14 80ABD OF DIRECTORS 1. 14 2. Management team 3. monthly VOLUNTERS 1. 300 2. pary after Fest	18 yrs. 3,000-Suif Current Sept.29,30,0ct.1  12 Members of sponsoring Rotory Club 6/yropen  40  Judges get honor- arium and expenses
SYAPF-  1. fof paid? 2. Paid equally? 3. Highest and lowerst malery in 82/81? HEMDERS 1. How does one become a member? 2. Benefits?	STAFF- 1. 1-3 2. no 3. paid according to grants as available HMBERS 1. fee- \$10 2. Newsletter	nil  hust be member of Swift Current Rotary none
J. How many?  FINANCIAL  1. \$\$ in red /black 2. Greatest debt7  3. Total yearly budget /82 e/83 4. Value of Assets. 5. Four largest sources of \$\$\$ 6. City contributio  7. J most successful fund-raisers and amount raised. ARTISTIC  1. be you consider	2. \$4/,000 /83- \$150,000 /83- \$160,000 4. \$20,000 5. Gate; Concessions Grants; Other 6. \$2700 7. Glen Miller- \$2,700; Minterfolk- \$1,500 ARTISTIC	black none /82- \$6,800 /83- approx. \$6,800 Donors;Gate nil International
yourself local, regional, prov- incial etc.  2. Do you pay mus- icians equal or barter?	"ausic is international an local and can never be any o other way." Lequal scale Hany locals do- nate services.  THER ACTIVITIES School Program; Concerts  PROBLEMS money	Prize money

		the state of the s	10 May 201	. 5	
PESTIVAL	REGINA FOLK FESTIVAL	MARIPOSA	SOLSTIKE	NORTHERN LIGHTS FEST. BOCK	Manitbulin Folk Festival
I. Name of contact	worm Walker	Rob Sinclair	Sandra Hackler	Scott Merrifield	£loyd Greenspoon
2. Position 3. Age of Flest./83 4. Attendance/82 5. Pop. of City 6. /b3 DATES BOARD OF DIRECTORS-	Artistic Director 15 years 1500-2000 Regina-160,000 May 13,14 & 15	Exec. Director 22 yrs. 8,000 Toronto-2 million tba	Brd. Mem.,Art.Dir. 5 yrs. 3,500 Thunder Bay-110,00 June 18 & 19	Co-ordinator 12 yrs. 5,000 0 Sudbury- 100,000 June 30,July 1,2,3	Artistic Director 4 yrs. 1500 Gore Bay- 800 July 8,9,10
1. How many? 2. Role or type 3. Meetings?	6-10 Working-responsible for gen. co-ordination of Fest. Monthly/open	12 e Working Monthly/closea	Max. 15 Working, policy making, financial- ly responsible Monthly +/open	10 Working Monthly +/open	6 n/a Monthly/ open
VOLUNTEERS	50+	600 through year	400+ through year	110	26
2. How re they thanked?	Pest. passes;party invites; self- satisfaction.	T-shirts, parties, newsletter, letter of thanks, Fest. pass, food and Mar iposa Library borrowing privi- leges.	varies but /82 got a party. For 3 day Fest. they get fed and passes and a party.	party, stage an-	food and drink
STAFF-  1. # of paid?  2. Paid equally?  3. Highest and lowest salary in 82/83?  MEMBERS	none n/a n/a	3-6 no min. wage to \$18,000/yr.	1-5 yes til /82,no now \$70/wk with Worker Adjustment Program - \$180/wk	\$5/hr \$8/hr.	none n/a n/a
1. How does one be- come a member? 2. Benefits?	pay \$5.00 newsletter, coffee house admission reduction.	fee \$12/mingle \$18/family 20% off tickets.5 merchandise; Newsletter; special members events; vote at AGM; advance notice of events, invite to open planning meetings; access to Feet	Complicated new structure.See back of this news- letter for details	fee of \$6/yr.  10% discount; News- letter, voting privileges.	fee of \$10/yr. vete
3. How many? FINANCIAL	150-200	Resource Centre.	150-200	110	25
<ol> <li>\$\$ in red /black</li> <li>Greatest debt?</li> </ol>	red- \$2000 \$2000	not available \$27,000	\$6000 - red \$20,000	\$2000 black \$20,000	\$1000 - red \$1600
3. Total yearly budget /82 &/83 4. Value of Assets. 5. Four largest sources of \$\$\$	/82-\$25,000 /83-\$30,000 none grants,gate,ads	/82-\$490,000 /83-\$325,000 \$12,000 gate, grants and revenue from schools records & conces-	/82-\$50,000 /83-\$138,000 ? grants,fund-raisers donations, Food concessions.	/82-\$50,000 /83-\$100,000 none gate, grants,don- ations,ads in pro- gram book	/82-\$20,000 /83-\$20,000 \$10,000 gates, dances, raffle
6. City contributio	up to \$2000	/82- \$6,250 and co- operation of Metro Parks Dept.	/82- \$7,500 and a co-operative Parks	/82-\$1000 plus a few services.	n/a
7. 3 most success- ful fund-raisers and amount rais- ed.	n/a	piano raffle-\$6000 rummage sale-\$2000	and Rec Dept. Country Showdown- \$4000; Instrument Swap- \$2000; Beggar Blitz-\$5000	Beer Bash-\$3000 New Year's-\$1008	n/a
1. bo you consider yourself local, regional, prov- incial etc.		International orien tation but with strong Canadian trad. element is our hallmark tho' Fest. /82 was all Canadian.	national. This is a little flexible	60% regional,20% prov. etc.*Start at home and werk outward."	Provincial."We'd be national if we could afford it."
2. Do you pay mus- icians equal or barter?	Performers divide the net profit equally except where specific grants are received.	Equal where possible	Equal where poss- ible. May go scale	Have a scale	Equal.
PROBLEMS	The Festival.	Concert Series; Mariposa Mainland Concert Series; Mariposa in the Woods;Newsletter.	School Program; Newsletter;Concert Series;Coffeehouse; many fund-ralsers and assorted extra concerts.	Club/Cabaret Seriem Dormant Schools Program; Concerts; Craft Show; Dance.	Dances;Cabarets
	money	deficit; developing broad community base	money for operating	Burn-out; operating costs; continuity	Money; New blood

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THE WINNIPEG FOLESTIVAL	Vancouver Folk Music Festival	FOLK FESTIVAL	FOLK	Clarendon Blue Skies ~	FESTIVAL OF FRIENDS
Mitch Podolak,	Brent Gibson	Alistair Brown	Don Whalen	Oskar Graf	bill Powell
ZArt. Dir. & Bus.Mngr, 410th yr. \$35,000 &Winnipeg-591,000 1July 7,8,9, & 10 BOARD OF DIRECTORS-	Admin. Assit. 6 yrs. 22,000 1,000,000-Vancouver July 15,16,17	Art. Dir. 10 yrs. 20,000 London-250,000 July 23,24,25	Art. Dir. 4 yrs. 12,000 Edmonton-600,000 Aug. 5,6,7	Landbaron/organize 9 yrs. 750-1000  lst weekend in Aug	7 yrs. 300,000 Hamilton=543 200
. Working, policy .making, financially responsible	7 policy and advice	6 Working/policy making	6 Active	not formal	12
Amonthly VOLUNTEERS	monthly/closed	as required/open	as required/closed	5/yr./open	montnly/closed
L600+ AT-snirts; puttons; fed; thank-you letters; invites to an event.	600+ T-shirt; food; soir- ee and the sublime satisfaction of having contributed.	100-150 T-shirt/soc. event; satisfaction of being involved in the event.	formers/special	10-20 free entrance and meals	250-300 food;T-snirt; party; volunteer pin.
STAFF-45/office;3/store &no E\$13,000 to \$28,000	3-5 no \$225/wk\$430/wk.		4 no \$1500/mo\$1800/mo.	5 yes \$250.00	none
MEMBERS	Board is Membership		fee of \$25 or more		
2 THE	(		reduced gate prices		fee of \$12/yr.
G POLICA		.2 1 79	reduced gate prices		discounts to events social activities; newsletters;dis- counts at retail outlets.
3, FIRANCIAL			150+		seated of Spricings
2.\$42,000 1.\$2-\$422,000 .\$3-\$700,000 4.\$60,000 5.6ate,Fund-raisers, Gr.its, Donors 6.\$9,000 7.Casino-\$67,000 Raffle	red-\$35,000 \$35,000 /82-\$540,000 /83-\$580,000 \$40,000 Gate, Record sales, Grants /82-\$24,000 and free use of park Direct appeals/Pre- authorised chequing tho' too soon to tail	hlack-\$5,000 \$2 p00 /82-\$35,000 /83-\$35,000+ Craft area rental, Pass the hat, Corporate,Grants \$3,000	\$27,000\$(red ??) \$5,3000 /82 /83-\$210,000 \$1,500 Grants,Gate \$72,000 and free use of park Private donations- \$6,000	black none /82-56,000 /83  Gate,Grant	black none /82-\$75,000 /83-\$79,000 
1.International	International	International	International	National with strong regional representation	Mostly national with occasional international guests
P.Equal where possible	Equal;barter for larger groups	Equal	Equal where possibl	<b>g</b> Equal	Barter
OTHER ACTIVITIES Outreach program (nosp., jails etc.), Coffee house; Con- certs; Kid's Pest., Home Made Music Store. PROBLEMS	Concerts; tour booking; Produce and distribute records.		Concert Series	party	5 other festivals plus International touring Fest.
"How to make the big beast intimate"	money for operating costs; uneven cash flow.		late arrival of grant money	organizational; direction of music- programming-style	none