

# LETTERS

I am shocked and dismayed to hear that "Touch the Earth" is being dropped by the CBC at the end of March, in favour of—God save us—rock/pop music programs. The reason given to my friend at the *Kamloops Daily* was that "the bosses in Toronto were interested in attracting a broader audience." By playing the same crap as every other AM station? Since when does CBC cater to "mass appeal" on such a scale anyway? It does not have to sell advertising and is therefore freer to run more specialized programming. Besides, since I moved from Vancouver, an urban centre, to Kamloops in B.C.'s interior, I have become aware that programs like "Touch the Earth" do, in fact, cater to a great number of people's musical tastes. If the powers that be in the CBC took their entire audience into account instead of a few hundred on the streets of downtown Toronto, they would find many people listen to and indeed depend upon programs like "Touch the Earth" to keep in touch with the grassroots musical culture of this spread-out country.

Besides, where now can folk talent get national audiences, and where can our own Canadian talent be heard if CBC carries out its plans? If you are concerned about this, please write: Danny Finkelman, CBC, P.O. Box 500, Station "A", Toronto, Ont. M5W 1E6, and let 'em know how you feel. I'm going to.

Sue Unia  
Kamloops, B.C.

I appreciated greatly the account of the Vancouver Folk Song Society's history in the last issue. What you are trying to do with the *Bulletin* is, to my way of thinking, of the highest value, not just to Canadians, but also to people beyond your borders. Very best wishes for a good year!

Clark Branson,  
Los Angeles, Ca. U.S.A.



Thanks once again for the latest very interesting copy of the *Bulletin*, and for the mention of the Edinburgh Folk Festival in the "Last Post" column. I should point out that the information you use appears to be that relevant to the 1979 Festival and *not* applicable to the 1980 Festival. The correct details are: Friday 21 March to Sunday 30 March 1980, and there is no overall ticket since with 108 events we think it would be rather expensive!

John Barrow,  
Edinburgh Folk Festival,  
Edinburgh, Scotland.