But, John, I Never Call Books & Records "Product"!

The following new product has swum within our ken since last issue. Look for reviews of some of them (but not all, for reasons which should be obvious!) in upcoming issues. Also, if you know of books or recordings with substantial Canadian folk music content which we haven't learned about yet, please let us know about them, or encourage their publishers/distributors to send review copies to the Bulletin and the Mail Order Service.

**Books**

John Fimnan. *American Woman: The Story of the Gowns Who Quarry Press, P.O. Box 1061, Kingston, Ont. K7L 4Y5*

Nancy C. McEntire, Grey Lawen and Jane Hembaw. *The Lotus Dickey Songbook* Indiana University Press, 601 North Morton St., Bloomington, IN 47404-3797, USA


Stephen Ootick. *Superman’s Song: The Story of the Crash Test Dummies* Quarry Press, P.O. Box 1061, Kingston, Ont. K7L 4Y5


Hank Snow (with Jack Owensby and Bob Barrie). *The Hank Snow Story: University of Illinois Press, 1325 South Oak St., Champaign, IL 61820, USA*

**Recordings**

An Chumn. *The Mo Ghridh (The Land I Love)* B & R Heritage Enterprises, P.O. Box 3, Iona, N.S. B0A 1L0

An Chumn. *Nollaig Chridheil* B & R Heritage Enterprises, P.O. Box 3, Iona, N.S. B0A 1L0

Dave Baker. *This Land Is What I Am* CCP1000 Coast Country Productions, P.O. Box 439, 1195 Dave St., Vancouver, B.C. V5E 1N2


Anne Beverly Brown. *The Landlord’s Daughter* Alaskan AR-3. Alaskan Records, P.O. Box 178, Bragg Creek, Alta. T0L 0G0

Leigh Cline. *Orient Express* SDR912. Scimitar Records, P.O. Box 148, Sta. O, Toronto, Ont. M4A 2M8

**Reviews/Comptes rendus**

**Books**


*The "Folk" Word in Pop Music!*

The use of the term "folk" in relation to the kind of music/song for which the word was coined in the last century has been questioned both by people who hold a high regard for "traditional" song and music and by ethnomusicologists with their world view. Its use by the music and entertainment business has devalued the term by its broad application. Hence we have struggled to find an acceptable name in English and French for our Society—and the two quite different names in each language reflect the seriousness with which many of our membership approach "banner labels."

Any overview of the pop music field covering the last fifty years must include the term "folk." Thus it was no surprise to find on the bookstore shelves the *Encyclopedia of Canadian Rock, Pop, and Folk Music*. Immediately I both knew but wondered what Jackson had included under the rubric "folk." At a time when the term has come under the glass, a look at Jackson’s specimens may show what happened to the word in Canada over the past three or more years.