

Canmore Heritage Day Fair

by Ernie Pusch



Canmore is a town just east of the Banff National Park Gates on the Trans-Canada Highway. Our Heritage Day Fair is not a folk festival as per se, although most of our entertainers are folk musicians. However, the philosophy behind the festival is to provide a family fair for the community. To this end we try to provide assorted forms of entertainment such as ethnic dance groups, childrens' performers, folk music and dance, and other types of music and mime. We are working towards as much community involvement and audience participation as possible. This year we will be holding workshops for the first time. We also try to encourage as many food and crafts people as possible to set up booths and displays. These people are not only from the Canmore area but from all over the province.

All of our help in organization and work is done by volunteers. No one involved in Heritage Days is paid a salary. We have about 16 people working at various rates on committees. On the fair days we have about 80 persons helping out. A lot of community business help us with donations and help. Each year we apply for a travel grant from the federal government through the Touring Office of the Canada Council. This grant pays for all travel expenses to bring in Canadian performers from out of province. Another grant available is the Heritage Day Grant from the Alberta Government. This grant programme applies only to ethnic functions held on Heritage Day which is the first Monday in August. We're very fortunate in Canmore

to have the volunteer help, community involvement and support as well as the financial help from both provincial and federal governments. I hope that in years to come we will still be blessed with these aspects of our fair's organization so we can provide the people of Canmore and area with a good old country fair complete with high quality entertainment and displays.

Heritage Day Income Statement for the period ending December 31, 1982

Revenue	
Ticket Sales	\$ 9,101.84
Grant	\$3930.00
Booths	1,887.64
T-Shirts	353.00
Float	780.00

Total	\$15,895.48
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Expenses	
Entertainment	\$ 5,565.00
Advertising	449.30
Printing-Stationary	851.49
Stage and Equip	1,723.83
Phone	278.71
Food	458.61
Insurance	170.00
T-Shirts	635.80
Misc	349.12
Other	1,648.69
Pay't to Saskatoon	236.50

Total	12,367.05
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Net Profit	3,528.43
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We have an attendance of about 3,000 people.